

# Advertising Contract

ASOR Annual Meeting  
InterContinental Buckhead Atlanta  
November 18-21, 2015



## Advertiser Information

Contact name and title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising in ASOR Annual Meeting Program Book:

The Annual Meeting Program Book contains a full listing of the academic program, including business meetings, information on the hotel and city, the abstracts, a listing of exhibitors, and other pertinent details. Each attendee will use this book as it provides the room locations and the most up-to-date academic program.

### Advertising Specifications:

The ASOR Annual Meeting Program Book covers are four color and the inside pages are black and white only. Trim size is 8 1/2 x 11 inches. Advertising copy may be submitted via snail mail or email (asormtgs@bu.edu). Please include high-resolution .PDF or .EPS along with a printed proof. Ads that do not fit the exact size may be altered. Please send specific instructions if you are ordering multiple pages.

### Cancellation:

Failure to submit advertising copy by **August 15, 2015** will result in cancellation of space. Advertisers who cancel in writing before this date will receive a refund of the advertising fee, less a \$100 processing fee. No refunds will be issued after **August 15, 2015**.

### Return Policy & Conditions:

Advertising materials become the sole property of ASOR. Artwork will not be returned. Advertising deemed inappropriate will be declined, as will ads for the sale of antiquities.

### Payment Information:

\*Receive a 5% discount with a signed contract and 50% payment by May 1<sup>st</sup>, 2015. Please make all checks payable to **ASOR**.

Payment must be received in full by **August 15, 2015**. Send all applications, payments, and any questions to:

Arlene Press  
Manager of Programs and Events  
American Schools of Oriental Research (ASOR)  
656 Beacon Street, 5<sup>th</sup> Floor  
Boston, MA 02215  
Phone: 856-272-2506  
Fax: 617-353-6575

### Program Book Advertisement Page Sizes & Cost

Inside cover:	\$1,500	_____
Back cover:	\$1,500	_____
Four facing pages:	\$1,000	_____
Two facing pages:	\$600	_____
Full page:	\$550	_____
Half page	\$350	_____
Quarter page:	\$300	_____

### Tote Bag Advertisements & Cost

Logo on the Tote Bag	\$750	_____
Full Page Insert	\$500	_____
4 x 6" Insert	\$350	_____

### One-time Attendee Mailing List Rental

Snail mail only	\$350	_____
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TOTAL: \_\_\_\_\_

### Payment Method:

Visa                      Master Card                      Discover

Check # \_\_\_\_\_ PO #: \_\_\_\_\_

Credit card number                      CVV code                      Exp.Date

Cardholder's name

Address

City                      State                      ZIP

Authorizing Signature

Date